



## 2025 YONEX Canadian Masters Badminton Championships



# ADVERTISING & SPONSORSHIP PROGRAM 2025

The Markham Pan Am Centre is the host venue for the 2025 YONEX Canadian Masters Badminton Championships. This event will run from May 30 - June 3 and we anticipate over 250 competitors from across Canada, and around the globe. Players range from 30 to 85+ years of age, and travel from countries as far away as Japan, England, Germany, Pakistan, USA and Peru. Hosting an event of this magnitude is possible only through the support of generous sponsors and donors.

We expect fierce competition throughout the week, and camaraderie thereafter, with several evening social events that further foster relationships and goodwill amongst competitors, keeping them coming back to this sport and annual event. It is a truly unique event that showcases our nation's best players, and their lifelong commitment to the sport of badminton.

As a sponsor or donor, your contribution will support hosting an unforgettable event. Please consider one of the following sponsorship or donation options. In return for sponsorship, we commit to provide you with excellent advertising and exposure.

In order to help us gauge how much financial support we may expect to receive to host this major event, we would love to hear from you directly to confirm your commitment, and answer any questions you might have. Every donation helps us on our way to meeting our fundraising goal and hosting a successful 2025 YONEX Canadian Masters Badminton Championship.

Thank you in advance for your generous consideration.

### SPONSORS & SPONSORS IN KIND

✶ MAJOR SPONSOR	\$5000
✶ SILVER SPONSOR	\$2500
✶ BRONZE SPONSOR	\$1250
✶ SUPPORTER	\$500
✶ FRIEND OF BADMINTON	\$100
✶ SILENT SPONSORSHIP	



*Scan this QR code to watch the highlights from the 2024 event!*





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## SOME OF THE SPONSORSHIP IN KIND ITEMS WE ARE CURRENTLY LOOKING FOR:

- Transportation Vans
- Souvenir Bags
- Volunteer T-shirts
- Programs
- Door Prizes

Feature Courts will be streaming 6 days - 8 hours per day with courts displaying your Company Logo on signage visibly along and behind the courts.

Major, Silver and Bronze sponsors will be provided with space to advertise and promote their company and its products if desired.

All sponsors have the opportunity to provide a promotional item into the souvenir bags.



For more information please contact: Sarah Khoo, [torontomasterschamps@gmail.com](mailto:torontomasterschamps@gmail.com)





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## SPONSORS & SPONSORS IN KIND

### ☐ MAJOR SPONSOR \$5,000

- 2 Tickets to Semi-formal Dinner
- VIP Seating
- Largest and Most Prominent Company Logo on venue signage
- Most Prominent Logo on Website with links to your own website
- Most Prominent Advertisement in Program Booklet

### ☐ SILVER SPONSOR \$2,500

- 2 Tickets to Semi-formal Dinner
- VIP Seating
- 2nd Largest and Prominent Company Logo on venue signage
- 2nd Largest Logo on Website with links to your own website
- Prominent Advertisement in Program Booklet

### ☐ BRONZE SPONSOR \$1,250

- VIP Seating
- Company Logo on venue signage
- Company logo on Website with links
- Company Website Advertisement in Program Booklet

### ☐ SUPPORTER \$500

- Company Logo on venue signage
- Company Logo on Website
- Company Logo in Program Booklet

### ☐ FRIEND OF BADMINTON \$100

- Company Name in Program and on Website

### ☐ SILENT SPONSOR

- Please contact Sarah Khoo to provide details.

### ☐ SPONSOR IN KIND

Company Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Email \_\_\_\_\_